

How Competitive Is Your Supplier's Electric Rate?

Where do you fall on the chart below? Is your Rate at market?

Your electric bill can provide a wealth of knowledge when putting the pieces of the puzzle together on how to reduce your energy spend. The "electric supply rate" is a great starting point.

1. Find your Supply Rate on the bill. (Finding the rate your paying per kilowatt hour on your utility bill can be challenging at times. Normally, this information is found on page 2 of the Duke bill.)
2. Locate the rate on the chart.

Duke Bill—Part of Page 2 (Represents if you have an "Alternative Electric Supplier")

| | | | | |
|--|-----------|---|-------------|--------------------|
| Electric | | Duke Energy | | |
| Meter - | 000000000 | Rate DS01 - Distribution Service | | |
| Multipliers - | 160 | Distribution-Customer Chg | \$ 40.00 | |
| kWh Usage - | 19,200 | Delivery Charges | | |
| Demand Read - | 00.28 | Distribution-Demand Chg | | |
| Actual kW - | 44.80 | 57.12 kW @ \$4.68480000 | 267.60 | |
| Billed kW - | 57.12* | Delivery Riders | 195.22 | |
| Jan 03 - Feb 01 | | Total Delivery Charges | \$ 462.82 | |
| 29 Days | | Generation Charges | | |
| | | Generation Riders | 157.05 | |
| | | Total Generation Charges | \$ 157.05 | 659.87 |
| * Based on 85% of Previous Maximum Actual Demand of 67.20 kW Billed in Aug 11. | | Alternative Electric Supplier | | |
| | | Rate DE29 - Alternative Electric Supplier | | |
| | | Supplier Energy Charge | | |
| | | 19,200 kWh @ \$0.05490000 | \$ 1,054.08 | 1,054.08 |
| | | Total Current Electric Charges | | \$ 1,713.95 |

Rate Range

| What's Your Rate? | | |
|-------------------|---|---|
| \$/kWh | D | M |
| \$0.070 | | |
| \$0.069 | | |
| \$0.068 | | |
| \$0.067 | | |
| \$0.066 | | |
| \$0.065 | | |
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| \$0.053 | | |
| \$0.052 | | |
| \$0.051 | | |
| \$0.050 | | |
| \$0.049 | | |
| \$0.048 | | |
| \$0.047 | | |
| \$0.046 | | |
| \$0.045 | | |

Duke Supply Rate Range

Market Rate Range

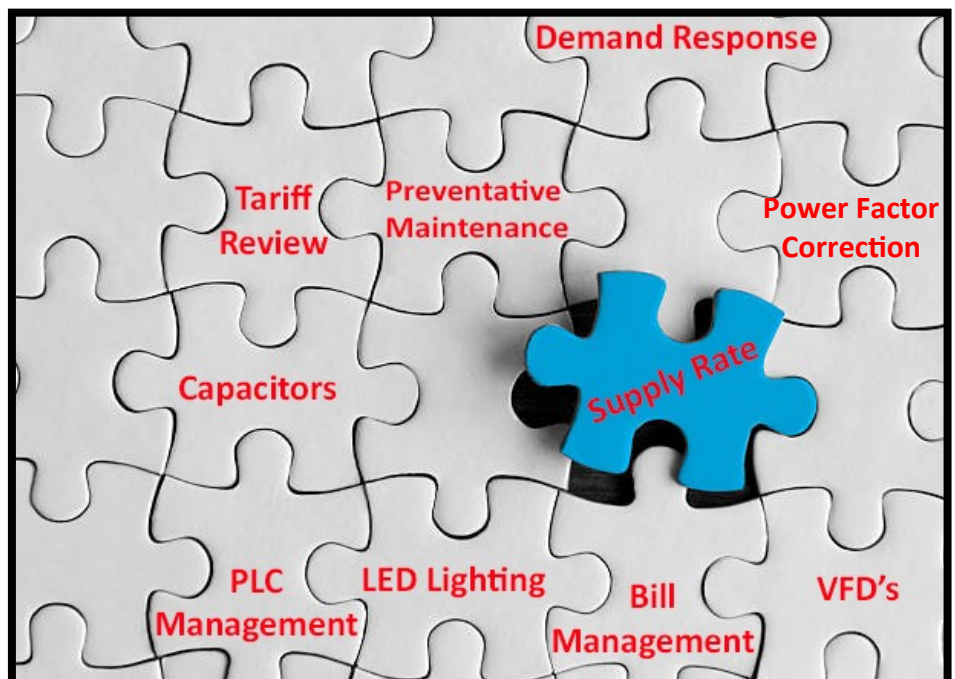
2.

NOTE: Some energy rates may fall outside the upper and lower limits. Rates may vary monthly.

D = Duke Energy of Ohio

M = Market Rates

The Energy Puzzle



Please feel free to call us with questions. We'll be happy to assist at no charge or obligation.

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